In spite of 50 years of global environmental work and four years of children and youths in school strikes every Friday around the world to get action from governments, there is VERY LITTLE action.

There is no business on a dead planet, so business leaders need to think long-term.

How can leaders from business support children and youth to get action from governments?

We have the solutions, so we just need to get into action.

Join us by leading the way in setting Moonshot pledges and committing to BOLD ACTIONS to be followed up in 3 – 6 months’ time, and to drive delegates and leaders to go from words to action at Stockholm+50.

Let’s join forces 1st of June to make Stockholm+50 the Game Changer it needs to be!
A Once in a Lifetime Opportunity that we can’t miss!

To strengthen the impact of Stockholm+50 & make it a Game Changer:

**June 1:** Kick-off event to get UN Delegates & other stakeholders to go from words to action - in Stockholm & around the world

**June 5:** Focus on children and youth & celebration of the outcome, World Environment Day & the real 50-year Anniversary
Join us in a Once in a Lifetime Opportunity!

- Earth4All report, with keynote speakers, such as Kate Raworth, on how to reach the SDGs within the planetary boundaries
- Climate dialogue led by youth, incl. “MAPA” and Greta Thunberg – focus: commitments for urgent action now.
- The Natural Step will engage participants in creating and registering Moonshot pledges and actions.
- Announce a ‘Sustainability Awards’ in partnership with well-established PEA awards from the UK.
- Possibly a Hack for Earth incl. UN Delegates and a selected group of stakeholders from around the world.
- Music, concert and art for sustainable development – to Save The World, For a Better Day & possibly global Climate Live (TBC)
- June 5: Focus on children and youth & celebration of the outcome, World Environment Day & the real 50-year Anniversary

Less than 3 months until June 2022!

Contact us at: info@2022initiative.org or +46 76 555 74 50

Photo: Climate Planet

© Copyright 2022. All Rights Reserved.
1. Energy transformation,
2. Food system transformation,
3. Accelerating low-income growth and new development models for the South,
4. Redistributing wealth and
5. Empowering Women and investing in Education for all.

Area dedicated to e.g.:
• Business & Pioneering the Possible
• Global Governance & Policy
• Civil Society involvement
• Moonshot Pledges and Action
• Pathways to the Summit of the Future

Arenas for co-creation:
Civil Society, Academia, Business & Public Sector

Arena for Action on possible solutions:

Possible setup of kick-off in Avicii Arena 1st of June
Partnerships for Only One Earth Solutions

**Founding partner (5 – 10 selected organizations)**

- 2022 project final execution 1 MSEK (100 000 EUR)
- Platform for speaking, announcements and thought leadership pre-, during & post-event
- Attracting global media attention
- Integrating your messaging with ours
- Inviting delegations, assisting with meeting scheduling, wish lists & attendance
- Exhibition space to showcase your services & commitment to sustainability*
- Creating a dedicated space to meet your customers and partners
- Connecting you with our network and community
- Tailor event themes to add value to your activities and enhance your storytelling
- Branding and hosting opportunities
- 14 000 participants in Stockholm & global outreach

*A committee will assess all solutions to ensure complete sustainability.*

**Only One Earth Partner**

500 000 SEK (50 000 EUR)

- Providing a platform for speaking, announcements and thought leadership pre-, during and post-event
- Exhibition space to showcase your solutions*, services and your commitment to the market
- Creating a dedicated space to meet your customers and partners
- 14 000 participants in Stockholm & global outreach

**Earth Partner**

200 000 SEK (20 000 EUR)

- Showcase completely sustainable solutions*
- Panellist possibilities
- 14 000 participants & global outreach

© Copyright 2022. All Rights Reserved.
Sponsor, Accelerating Change & Supporting Partnerships

Sponsoring & Accelerating Change Partners

- **Titanium: 1 MSEK: Sponsor:**
  - 100 Only One Earth Golden Tickets* of Action for VIP area and possibility to connect with ticket holders
  - 1000 Only One Earth Regular Tickets* of Action and possibilities to offer completely sustainable solutions as part of tickets

- **Gold: 500 000 SEK**
  - 50 Only One Earth Tickets* of Action for VIP area & possible connect
  - 500 Only One Earth Regular Tickets* of Action and possibilities to offer completely sustainable solutions as part of tickets

- **Silver: 200 000 SEK**
  - 200 Only One Earth Regular Tickets* of Action & possible connect

- **Bronze: 100 000 SEK**
  - 100 Only One Earth Regular Tickets* of Action & possible connect

Act to Accelerate Change Partner

- **50 000 SEK**
- 50 Only One Earth Regular Tickets* of Action & possible connect
- Showcase completely sustainable solutions
- Interact with participants to accelerate change

Supporting partnerships

- **20 220 SEK/year: 15 Regular Tickets* of Action for participation**
- **2 022 SEK/year (small organization or combined with in-kind contribution): 2 Regular Tickets* of Action for participation**
- **Individuals 22 – 2 022 SEK (Leaving No One Behind)**
  - Increased chance to get a sponsored ticket
  - In-kind contribution & visibility based on agreement

*To get a ticket concrete action is required instead of payment.

All above: Showcase completely sustainable solutions & Branding possibilities
Other possibilities – Be part of the solution!

Content/Enabling partners
- Partnership in concrete projects contributing to accelerated action
- Workshops to find relevant projects and create engagement

Global outreach partners
- Contribute to global outreach
- Global outreach – IT: Contribute with technology for enabling “glocal” events & engagement around the world

Platform partners
- Contribute to building the platform for communication
- Contribute to increased awareness & engagement

Media/Communication partners
- Contribute with your media channels (Sweden, global)
- Specific communication material
- Contribute with development of documentaries

Project management partners
- Contribute to different parts of the global project management
- Contribute by leading business networks

Arena partners
- Contribute to the physical events - from rent of arenas to equipment and setup inside

Investment
Contact us for more info on investment opportunities in e.g. the Conferences, Sustainability Games and Digital Tools
- Contribution, visibility and collaboration based on agreement
- Use of logo in e.g. social media

© Copyright 2022. All Rights Reserved.