

Join the 2022 Initiative Co-creation Alliance!

- Dialogue meetings and platform for co-creation & action
- Find your nation's/organization's key strengths for leadership, engagement & action
- Set actionable targets accelerating action to reach the SDGs
- Unique holistic co-creation framework
- Reporting for increased impact from Stockholm+50
- We the Peoples' Conference(s) as Side Event(s) & Parallel to Stockholm+50

Less than 8 months until June 2022!



Contact us at: info@2022initiative.org or +46 76 555 74 50

Photo: Climate Planet

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Project based funding or based on partnership



Founding partner (4 – 10 selected organizations)

- 2021 project preparations & dialogues 500 000 – 1 MSEK
- 2022 project final execution 1 – 2 MSEK
+ possible in-kind contribution and/or sponsorship
- **Co-create outline, content and joint projects**
 - Member of Steering Committee and co-lead Working Groups
 - Co-organizer, speaker possibilities, visibility in media etc
- **Marketing and profiling**
 - Media, web, social media; co-development of projects, dialogue meetings, We the Peoples' Conferences etc
- **Showcase and develop your sustainability leadership**
 - Leadership programmes, dialogues meetings, trainings, showcase own work & be part of cross-sector exchange etc

Partner / Member

100 000 SEK/year

- **Participation and/or profiling**
- **We offer seminar, dialogue meeting or workshops**

Proposal – Swedish public sector support:

Same amount as total amount of four Founding Partners

Sponsor and Supporting partnerships



Sponsor the Conference & Sustainability Games

- Gold: 1 MSEK
- Silver: 500 000 SEK
- Bronze: 200 000 SEK
- **Contribution and visibility based on agreement**
- **Use of logo in e.g. social media**

Sponsor of SDGs

- 1 MSEK/SDG
- **Contribution and visibility based on agreement**
- **Use of logo in e.g. social media**

Supporting partnerships

- 20 220 SEK/year;
- 2 022 SEK/year (small organization or combined with in-kind contribution);
- Individuals 22 – 2 022 SEK (*Leaving No One Behind*)
- **Contribution and visibility based on agreement**
- **Use of logo in e.g. social media**

Investment

Contact us for more info on investment opportunities in e.g. the Conferences, Sustainability Games and Digital Tools

Other possibilities – Be part of the solution



Project partners

- Partnership in concrete projects contributing to accelerated action
- Workshops to find relevant projects and create engagement

Global outreach partners

- Contribute to global outreach
- Global outreach – IT: Contribute with technology for enabling Glocal events & engagement around the world

- **Contribution, visibility and collaboration based on agreement**

Platform partners

- Contribute to building the platform for communication
- Contribute to increased awareness & engagement

Media/Communication partners

- Contribute with your media channels (Sweden, global)
- Specific communication material
- Contribute with development of documentaries

Project management partners

- Contribute to different parts of the global project management
- Contribute by leading business networks

Arena partners

- Contribute to the physical events - from rent of arenas to equipment and setup inside

- **Use of logo in e.g. social media**