

# 2022 Initiative Alliance – Partnership opportunities



## Founding partner (4 – 10 selected organizations)

- 2021 project preparations & dialogues 500 000 – 1 MSEK
- 2022 project final execution 1 – 2 MSEK
- + possible in-kind contribution and/or sponsorship
- **Co-create outline, content and joint projects**
  - Member of Steering Committee and co-lead Working Groups
  - Co-organizer, speaker possibilities, visibility in media etc
  - Test pilot of innovative tools such as ‘SDG tagging’
- **Marketing and profiling**
  - Media, web, social media; co-development of projects, dialogue meetings, We the Peoples’ Conferences & festival etc
- **Showcase and develop your sustainability leadership**
  - Leadership dialogues/programmes, dialogues meetings, trainings, showcase own work & be part of cross-sector exchange etc

## Partner / Member

100 000 SEK/year

- **Participation and/or profiling**
- **Test pilot of innovative tools**
- We also offer an internal seminar, dialogue meeting or workshop

## Proposal – Swedish public sector support:

Same amount as total amount of four Founding Partners

# Sponsor and Supporting partnerships



## Sponsor the Conference & Sustainability Games

- Gold: 1 MSEK
- Silver: 500 000 SEK
- Bronze: 200 000 SEK
- **Contribution and visibility based on agreement**
- **Use of logo in e.g. social media**

## Sponsor of SDGs

- 1 MSEK/SDG
- **Contribution and visibility based on agreement**
- **Use of logo in e.g. social media**

## Supporting partnerships

- 20 220 SEK/year;
- 2 022 SEK/year (small organization or combined with in-kind contribution);
- **Contribution and visibility based on agreement**
- **Use of logo in e.g. social media**
- Individuals: from 0 SEK (*Leaving No One Behind*)

## Investment

Contact us for more info on investment opportunities in e.g. the Conferences, Sustainability Games and Digital Tools



# Other possibilities – Be part of the solution



## Platform partners

- Contribute to building the platform for communication
- Contribute to increased awareness & engagement

## Global outreach partners

- Contribute to global outreach
- Global outreach – IT: Contribute with technology for enabling Glocal events & engagement around the world

- **Contribution, visibility and collaboration based on agreement**
- **Use of logo in e.g. social media**

## Media partners

- Contribute with your media channels (Sweden, global)
- Contribute to increased awareness & engagement

## Communication partners

- Contribute with the development of documentaries – lessons learnt from the Stockholm Conference
- Specific communication material

## Project management partners

- Contribute to different parts of the global project management
- Contribute by leading business networks

## Arena partners

- Contribute to the physical events - from rent of arenas to equipment and setup inside