

Join us as partners to accelerate global action!

- Global conferences and "Sustainability Games", connected digitally to be global



Levels of Involvement – 2022 Initiative

1) Founding Partners

- 2020 project set up and planning 800 000 SEK
- 2021 project preparations and pilot 1 MSEK
- 2022 project final execution 2-10 MSEK + possible additional in-kind contribution and/or sponsorship

2) Government: Same amount as total amount of Founding Partners

3) Partner: 100 000 SEK/year

4) Supporter: 20 220 SEK/year; 2 022 SEK/year for small NGOs & individuals

5) Sponsors of the Conference: Gold: 1-50 MSEK; Silver: 500 000; Bronze: 200 000 SEK

6) Sponsors of SDGs: 1 MSEK/SDG

7) Invest in the Conferences, Games & Compass through Sustainable Development Sweden

Any surplus donated to the 2022 Initiative Foundation will be go to foundation's purpose.

Founding Partner Outline

Requirement: Have integrated the SDGs in the core business; Have ambitious SDG targets; and Work systematically to reach them. Maximum seven partners 2020 – 2022, that are enablers and champions in relation to the SDGs.

As a Founding Partner you get visibility on website:

- 🦋 The possibility to influence the setup of the project and the conference
- 🦋 Suggest other founding partners as well as partner companies to engage
- 🦋 At monthly meetings work closely with the project group
- 🦋 Possibility to co-create dialogue meetings and Sustainability Games
- 🦋 Possibilities to communicate, using the logo, presented on website etc
- 🦋 Possible collaboration at e.g. Dubai Expo 2020 & Sustainability Games
- 🦋 Other opportunities, based on agreement with each organisation

Partner Outline

Requirement: Have integrated or work with integrating the SDGs in the core business; Have ambitious SDG targets; and Work systematically to reach them.

As a Partner you get:

- 🦋 Visibility on website
- 🦋 Possibilities to communicate, using the logo, presented on website etc
- 🦋 Tickets (# depending on level) to conferences & Sustainability Games
- 🦋 Discount on trainings, workshops and dialogue meetings
- 🦋 Other opportunities, based on agreement with each organisation e.g. at Dubai Expo 2020
- 🦋 Other opportunities, based on agreement with each organisation

Partner with the 2022 Initiative!

- Global Side Events to UN Conference(s), leaving no one behind
- Concrete actionable targets accelerating action to reach the SDGs
- Unique holistic co-creation framework

Only 18 months until June 2022!



Contact us at: info@2022initiative.org or +46 76 555 74 50

Photo: Climate Planet